AND OBTAIN FREE

EQUAL CHANCE! HAS AN ONE RESTRICTIONS! **EVERY**

FGINNING with January 16th every person purchasing a one-ounce bottle of our Point Lace and Diamonds Handkerchief Extract at 35 cents, will be entitled to guess how many such oneounce bottles we shall sell at retail between January 16th and May 15th, 1892. The gentleman guessing the correct number, or the nearest number thereto, we will present with an elegant Diamond Scarf Pin. The two ladies guessing the correct number or the nearest numbers thereto, we will present each with a dainty and costly Point Lace Handkerchief. The Diamond Scarf Pin and the two Point Lace Handkerchiefs will be on exhibition in our store show windows on and after January 16th. The Guessing Contest will begin on Saturday, January 16th, with the opening of our stores, and will close at 11:45 o'clock P. M. on Saturday, May 15th. On Wednesday, May 19, the names of the lucky guessers will be announced and the prizes awarded.

If more than one gentleman and more than two ladies should guess the correct number or the nearest numbers thereto, then these lucky tie guessers must draw (under a system of their own selection) for the prizes at the offices of the Crescent Drug Co., Wednesday, May 19th, at 3 o'clock P. M.

Guess Early, Guess Often.

Now for a few remarks as to our Point Lace and Diamonds Perfume. As our customers know, we sell Perfumery Extracts from 16 to 25 cents an ounce. Then we have Roman Francipanni Extract, 45 cents an ounce, same as other druggists charge \$1 for. Then there is MUSK EXTRACT, 40 cents an ounce, price charged elsewhere being 75 cents an ounce, and finally we come to our

Point Lace and Diamonds Extract, 35 Cents an Ounce.

This is our Special Odor and one in which we take great pride. We claim that it is unlike any other known odor of perfumery, and that it is fragrant, sweet and charming. It is more lasting on the handkerchief than many of the popular odors of other makers, for which you pay 60 cents an ounce at retail.

We have adopted this guessing contest method to introduce to the public our Point Lace and Diamonds Perfume. There is no CLAP TRAP in the scheme. Everything is fair and above board. The Diamond Scarf Pin and the two Point Lace Handkerchiefs are of the best quality, and are valued at one hundred dollars.

The following is a duplicate of the blank requisite to be filled up and signed by customers:

Rye, seven ye

Rock and Ry

California

CRESCENT DRUG Co. : I guess that you will sell between January 15th and May 15th, 1892, at retail, one ounce bottles of Point Lace and Diamonds Handkerchief Extract. Name.....

Number......Street, Town.... County.... State.....

Each customer purchasing a one ounce bottle of Point Lace and Diamonds at 35 cents will receive from the clerk at the perfumery counter one of the foregoing blanks. The customer must fill out the blank and deposit same in a ballot box located on our perfumery counter.

NOW YOU KNOW IT ALL.

Try a bottle of Point Lace and Diamonds Extract instead of White Rose, Jockey Club or some other odor you are in the habit of using. We know that you will be pleased with its scent, and you may be the lucky winner of a prize.

CRESCENT DRUG COMPANY, Nos. 629 and 631 Broad Street Newark, N. J. One door above New Street.

ANOTHER GUESS CONTEST

tract) awarded.

To introduce Dixie's Sweet Violet Extract we are empowered by The Dixie Drug Co., of New York. to offer each month, beginning with February, one pint glass stoppered bottle of Sweet Violet Extract as a prize to the person guessing nearest to the number of ounces of Dixie's Sweet Violet Extract we shall sell at retail in each month. The plan of contest will be the

same as adopted for the Point Lace and Diamonds Guessing Contest: On and after February 1st blank cards, for filling out, can be obtained at our perfumery counter. Each customer purchasing one ounce of Sweet Violet Extract at 21 cents will be entitled to one guess. On the last day of each month (except Sundays, when the day preceding will will be substituted) at 11:45 P. M. the Sweet Violet Guessing Contest will close, and the next day the name of the lucky guesser will be announced and the prize (a full pint of Sweet Violet Ex-

announcements, that a Perfumery Price List may be obtained at any time from the clerk at our perfumery counter. Ask for it; it contains interesting reading matter. Respectfully yours,

We desire to say in connection with the foregoing

CRESCENT DRUG COMPANY. (INCORPORATED.

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PRICES: READ THESE

PERFUMERY GOODS! COLOGNES, TOILET WATERS, ETC. ARTICLES, NAME AND ODOR. 16 ozs. St. Thomas Bay Rum..... \$ 35 Crescent Toilet Water.....x Florida Water.....X Christmas Cologne..... x 65 Lavender Water..... 75 Farina Cologne.....x HANDKERCHIEF EXTRACTS.

Violet Water..... 90 German Cologne (Hoyt Odor)....x 1 25 Jasmine..... Orange Flower Rose Geranium.... Ocean Spray..... Patchouli..... Bridal Bouquet..... Wild Olive..... White Heliotrope..... Cashmere Rose,..... Honeysuckle..... Belgravia Bouquet..... Sweet Violet..... Lily of the Valley. Carnation Pink West End. Essence Bouquet..... Jockey Club..... Stephanotis..... Heliotrope..... Millefleur.....

Bouquet de Caroline..... Golden Rod..... Point Lace and Diamonds..... Tonquin Musk Roman Frangipanni..... SACHET POWDERS. Violet..... White Rose... Jockey Club..... Frangipanni Heliotrope..... EMPTY BOTTLE PRICE LIST. GLASS STOPPERS. 1 ounce...... 6c 1 ounce, Lubin style...... 3c 2 ounce, Lubin style...... 4c 4 ounce...... 10c | 4 ounce, Toilet style.....

We furnish Glass Stoppered Bottles gratis, with all Handkerchief All goods marked with an "X" in the foregoing price list signifies that we furnish a cork stoppered bottle gratis.

Sachet Powders are packed in elegant embossed envelopes; no

Liquids are sold by liquid measure. Powders are sold by weight.
We do not purchase empty perfumery bottles returned by customers.
The Sweet Violet Extract, Tollet Water and Sachet Powder enumerated in the foregoing price list are manufactured by the Dixie Drug Co., New York City, and are the only articles listed that are not produced

CINAL WINES AND LIQUORS! MINIMINIA

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St. Croix · ·

DRUGS, CHEMICALS, ETC.

Gum Camphor, per pound 59c	Sulphur, per pound 9c	Merck's Phenacetine, per oz\$1.15
	Gum Arabic, per pound, 1st 10c	Merck's Phenacetine, per drachm 20c
	Gum Arabic, per pound, 2d 50c	Porous Plasters, 7c each, 3 for 20c
Spirits of Camphor, per small bottle 10c	50 THE THE SECTION OF THE SECTION O	Rock Candy, per pound
		Castor Oil, per pint 25c
	Essence Peppermint, small bottle 9c	Castor Oil, per small bottle 6c
	Dried Herbs, per package	Druggists' Sundries.
Paragoric, per pint 50c	Bi-Carb, Soda, per pound 8c	Atomizers 50c to \$1.50
Paragoric, per small bottle 9e	Alcohol, per pint 35c	Tooth Brushes 5c to 50c
	Aqua Ammonia, per pint 8c	Hair Brushes
	Soap Liniment, per pint	Shaving Brushes
		Horn Combs
Sweet Spirits Nitre, per pint, 68c		
Sweet Spirits Nitre, small bottle 9c	Camphorated Oil, per pint 50c	Powder puffs
Essence Jamaica Ginger, per pint 50c	Cod Liver Oil, plain (Norwegian), per pint 24c	Nall Brushes
Essence Jamaica Ginger, small bottle 9e	Cod Liver Oil, Emulsion, per pint 50c	Fancy Bottles
Bird Seed, per pint 10c		Mucllage, per bottle
Bird Sand, per quart 6c		Ink, per bottle
		Toilet Paper.
Powdered Borax, per pound		Best quality, 600 sheets, package 5c
Whole Flax Seed, per pound 9c	Bronchial Troches, per box 5c	Best quality, 1,000 sheets, large size 11c
Flax Seed Meal, per pound 10c	Bronchial Troches, per dozen boxes 50c	In rolls, regular size, per roll 8c
Rochelle Salts, per pound 37c	Vaseline, regular 10cent jars 5c	In rolls, regular size, 3 rolls 20c
Copperas, per pound 4c	Seidlitz Powders, one doz 20c	Sea Island Twine, per ball 4c

ETC., ETC., AT CORRESPONDINGLY LOW PRICES.

PATENT MEDICINES!

Regular \$1.00 articles, our price...... 65c to 80c ABSOLUTELY PURE SPICES.

Mustard 30c per pound, 8c per quarter Black Pepper, whole...... 25c per pound, 7c per quarter Black Pepper, ground...... 30c per pound, 8c per quarter Cayenne Pepper..... 30c per pound, 8c per quarter Cloves, ground...... 40c per pound, 10c per quarter Nutmegs..... 90c per pound, 25c per quarter

SOAPS. Tar Soap, per cake. 12c
Pears' Soap, respectively. 12c 15c, 20c

CHEST PROTECTORS.

COMPRESSED TABLETS.

Sods Mints, per vial..... Chlorate Potash per vial..... Muriate Ammonia..... Potash and Ammonia.....

TWO-GRAIN QUININE PILLS.

Druggists in New York City who cut prices are selling Keasby a Mattison's brand at 25 cents per hundred. In Newark a few stores are selling same at 39 cents and 30 cents a hundred. Our price per hundred is...... 190 PARKE DAVIS & CO.'S BRAND WE SELL AS FOLLOWS: Sulphate Quinine, in powder form, per 1 oz. bottle...... 36c

RUBBER SYRINGES. CRESCENT WILD CHERRY COUGH BALSAM.

Emulsion Cod liver Oil, made fresh every week,

50 cents per bottle. Pills of every kind at Manufacturers' Wholesale Prices.

The foregoing articles and prices comprise only a portion of our entire stock. The public will recognize that the prices are about one-half the prices charged by other drug-stores. We do not cut prices on patent medicines only and then charge you exorbitant high prices on goods you know nothing about as to cost. Others imitate our style of advertising, but not our prices. We guarantee to dispense prescriptions at one-half the price of other druggists who advertise low prices. charge you exorbitant high prices on goods you know nothing about as to cost. Others limitate our style of advertising, but not our prices. We guarantee to dispense prescriptions at one-half the prices of other druggists who advertise low prices. We have only to say that if you can purchase goods at the above prices from any other druggist in Newark, and you have confidence in the quality and purity of the goods, then give your patronage and custom to such druggist, for he deserves it, and we are willing to divide our business with such a one; for stale goods, high prices and malicious remarks are about the only noticeable feature of the majority of Newark's druggists, at the present time, and nearly all of whom are doing business without paying taxes, without employing registered pharmacists according to law, and who are surreptitiously carrying on an active barroom liquor retail drinking trade at their soda fountains and behind their prescription counters. These last remarks are brought forth by the continued attacks of the Newark "High Priced Drug Ring" against our liquor and wine department. We pay City, County and State taxes. We pay City license, we pay Government license, and we sell best goods in a straight-forward, honest way, the continued attacks of New Japane. at lower prices than any other druggist in the world, and we do the largest Retail Drug Business in the State of New Jersey

CRESCENT DRUG COMPANY, INCORPORATED,

629 and 631 BROAD STREET, one door above New Street, - NEWARK, N. J.

MRS. E. MAGORY, color, innocent in aspect, friendly and Unprincipled Opposition. Worthy of Consideration. harmless, playful, caressing, every way By thine own soul's law learn to live; And, if men thwart thee, take no heed, pleasing. You would allow it to take The agents of a certain publisher are now And, if men hate thee, have no care. THEO. DUFFORD.

And claim no crown they will not give. -John G. Whittier. Every kindness done to others is a

Sing thou thy song and do thy deed;

Hope thou thy hope and pray thy prayer,

"The Programme, etc."

guarding genius.-Addison.

thorne. After all the talk about temperance it does not seem clearly understood what

in nature. But let us suppose a crea-

beautiful creature, brilliant of eyes and The Interior.

stylish, comfortuote same crash

liberties with you, and climb about your shoulders, make a pet of it. Without your noticing it, it would begin to wind itself about you. So far from there being anything harmful or disagreeable, step nearer to the life of Christ .- Denn its innocent caresses would please you. But after a little while you would begin Take away from the world the beauti- to feel its toils tighten. This would ful things which have not come from not alarm you. But they tighten more; Christ and you will make it poorer you do not like it exactly, but still there scarcely at all .- Prof. Drummond in is no harm in it. The coils become painfully strong, and you try to throw 2 If you wish success in life, make it off. When you make that effort the w perseverance your bosom friend, ex- coils clasp you like a hot band of ironperience your wise counsellor, caution and then the head of your pleasing your elder brother, and hope your creature suddenly appears as it is, a hideous serpent. It exposes its cruel, Hope spiritualizes the earth. Hope venomous fangs, and strikes them into makes it always new; and even in your quivering flesh-tightens and stings. earth's best and brightest aspect, hope stings and tightens. You struggle, pray, shows it to be only the shadow of an scream—there is no help for you. infinite bliss hereafter .- Nathaniel Haw- Agony tingles through every nervedesperation, despair, horror—death. 301 This is no exaggerated statement. This talk about "reforming" is a delusion. If you allow the drink habit to become the nature of the drink habit is. It is not familiar with you, you cannot "reform." easy to illustrate from any known fact You cannot help yourself. You are doomed to die a horrible death. There are rare instances of escape—though in ture with the instincts of nature, a a long life we have never personally serpent and yet in charming form-a known of any such escape by any one .-

Selection from provide the ALL STOMACH TRO

LADIES'



All kinds of Artificial Human Hair Work on hand and made to order. Combings made into Switches.

GLENWOOD AVE., NEAR D., L. & W. DEPOT.

BLOOMFIELD. Hair Dressing and Curling done at ladies' residences for balls, parties, etc.

Special sale of Shoes and Rubbers will No. 77 LINDEN AVENUE continue for one week longer at Shoenthal's .- Advt.

visiting our merchants, soliciting patronage for a directory, and as a means of securing such patronage are circulating s. report that Moffat's Directory will not be issued this year. I need hardly remind business men that when a man has to lie in order to get patronage that he will not hesitate to cheat. If I can only some across some of those agents I will put them out of the way for the directory season, and in the meantime I hope our Bloomfield merchants will show them the door.

year as usual and the public is assured that they will get a directory as accurate as it is ossible to make one. Thanking you for your patronage in the past and soliciting a continuance of the same. I am

Yours respectfully,

F. N. MOFFAT.

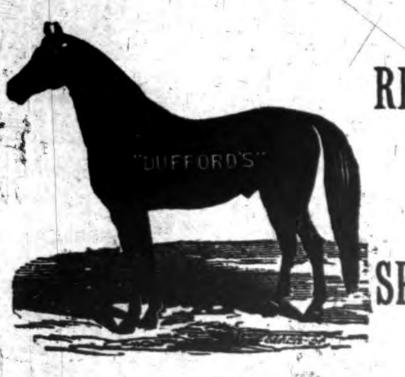
Mrs. S. Brown,

Harness

Bliller our boroneh Fan order

MAKERS OF

HIGH CLASS



18 Clinton St., Newark, N. J.,

Second Door from Broad Street,

Secretary.

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R. W. WHITE, JR.,

Treasurer.